

chris.purchase@yahoo.co.uk

[www.chrispurchase.com](http://www.chrispurchase.com) - for showreel & examples of work

07782302737

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## About Chris..

I am Director, Writer and Producer with over 15 years experience directing primetime entertainment, documentary, reality, music and commercials. A story and cinematic obsessive, my strengths lie in efficient storytelling with high-end cinematic flare. I keep budgets tight, edits focussed and shoots moving fast.

Over a decade moving between High-End Entertainment shows, Docs and Commercials has strengthened my all-important executive diplomacy and the sensitivity needed for managing large crews, large budgets and time-pressured deadlines.

I'm instinctually inclined to push for a sense of immediacy and passionate energy in my work. Drawn toward projects exploring the creative or expressive process, whether that is music, writing, film, the arts, mechanics, or food, the list is blissfully endless.

I pride myself on being an unflappable director. Working against the clock inside the budget is the joy of the job. I place an extremely high value on respect, civility and professionalism. Executing innovative coverage whilst moving fast and lean on set is my happy place.

As a similarly seasoned writer, editor and producer my deep knowledge story and drama theory is the backbone of every decision in prep.

The last 3 years I have successfully executed the desire to shadow exceptional drama directors. Creating High End Behind-the-scenes documentaries and promotional shorts for films such as Ridley Scott's Napoleon and Andrew Warchus' Matilda, has been a phenomenal, up-close masterclass in what it takes to create the greatest stories on film.

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## Documentary and Entertainment & Reality (2008-2023)

Director - [Promo Behind The Scenes Doc](#) Netflix / PMA – [Back In Action](#) (Feature Film) 2022/3

- Directing the Behind-The-Scenes coverage and interviews on the Jamie Foxx and Cameron Diaz comedy action feature to be released 2023/24

Director - [Promo Behind The Scenes Doc](#) Netflix / PMA – [Good Grief \(Working Title\)](#) (Feature Film) 2022/3

- Directing the Behind-The-Scenes coverage and interviews for Dan Levy's new Feature project.

Director- [Behind The Scenes Documentary](#) Apple / PMA – [Napoleon](#) (Feature Film) 2022/3

- Directing the Behind-The-Scenes Documentary coverage and interviews for Ridley Scott's latest Historical Epic starring Joaquin Phoenix and Vanessa Kirby.

Director – SO Television/ BBC1 – [Idris Elba Meets Paul McCartney](#)

- 1hr Primetime Saturday Night Multi-cam interview special. A ratings smash with a 48 hour turnaround.

Director- [Behind The Scenes Documentary](#) Working Title/ Sony/ Netflix/ PMA – [Matilda The Musical](#) 2022

- Directing ,shooting and editing the Behind-The-Scenes content for Matthew Warchus' Film version of his wildly successful stage musical starring Emma Thompson, Stephen Graham and Lashana Lynch.

Director – BBC Studios/ BBC1 – [Elton John: Uncensored](#)

- 1 hour special with Graham Norton interviewing Elton John in his Riviera house, no holds barred.

Director – Inner Circle Films – [72 Hours](#)

- Writer, Producer, Director and Editor of a powerful short documentary following magician Dynamo as he discovers the broken education promises to Syrian Refugee children and creates a social media movement that changed the agenda of a major UN summit.

Director – Monkey Kingdom/ E4 – [Made In Chelsea: Series 15](#)

- Directing E4's flagship Dramatic Constructed Reality series. Multiple 60 minute Episodes

**Director** – Monkey Kingdom/ E4 – **Made In Chelsea: Croatia**

- Directing E4's flagship Dramatic Constructed Reality series. Multiple 60 minute Episodes

**Director** – Michelin – **Emotion and Passion - with Keanu Reeves**

- Directing and Producing a High End Doc series following Keanu Reeves and Eric Bana as they explore the world of motorsport with living legends at the world's most iconic motorsport events.

**Series Director** – Lime Pictures/ iTVBe– **Gemma Collins: Diva Forever Series 3, 4 and 'in Lockdown'**

- She's a self-confessed Diva, a social media phenomenon, and whether in or out of lockdown, she's fantastic TV. Stylistically blurring Obs Doc, Fixed Rig and Constructed Dramatic Factual shooting, the 3rd series created the perfect audience-grabbing drama. The Hills, eat your heart out.

**Series Director** – Lime Pictures/ Ch4 – **Celebs Go Virtual Dating**

- Stuck in early Lockdown and needing to re-invent TV? This was one of the most ambitious attempts and one of the most popular.

**Director** – BBC Studios/ BBC Development – **Music Talent Pilot**

- Directing live music performances and interviews for a Shiny Floor Talent Show in development.

**Director** – WhizzKid TV/ ITV1 – **The British Animal Honours**

- Directing, dramatic reconstruction Inserts for awards honouring brave and extraordinary animals.

**Series VT Producer/ Director** – Liberty Bell/ ITV1 – **Flockstars Series 1**

- The first ever ITV series to pit 8 celebrities and their new sheepdog chums against each other as they herd sheep against the clock in our arena. Creating amusing, informative and thoroughly entertaining training stories over the 6 weeks on location.

**Director** – Phil McIntyre Entertainments / W! (UKTV) – **Dynamo Live from The O2**

- Self-shooting and Multicam-Directing VTs within the live 30min Pre-Show and Interval Shows around the record breaking sell-out Live magic show.

**Edit Producer/ Director** – RDF / SKY One – **SING! Ultimate A Capella**

- Edit producing (self editing) contestant backstory VTs & filming sequences and VTs during the final.

**Edit Producer** – WhizzKid TV/ Sky Arts – **"Nile Rogers... Talks Music"**

- Edit Producing 1-hour Eps of Sky Arts' flagship music talk-show with the biggest names in music.

**Director & Editor** – Fast Lane Entertainment/ Red Bull TV – **Dougie's Wheelie**

- Writing, producing & Directing VTs within the first ever live slow-tv event of its kind, as Trials Legend Dougie Lampkin successfully rode all 37 miles of the Isle of Man TT course pulling a single wheelie.

**Director** – Silver Bullet / BBC Music – **FOALS Live @ BBC R1**

- Multicam Cinematic Recording and 24hr edit turnaround of NME's Best Live Band 2014 performing at BBCR1's prestigious Maida Vale Studios live for Annie Mac on Radio 1.

**Director** – Tiger Aspect Ch4 – **The Tellers**

- Directing and editing a taster pilot for Ch4 and E4 involving real-life witches and spooky spells.

**Live Director / VT Edit Producer** – WhizzKid TV/ BBC1 – **British Academy Film/ TV Awards**

- Spanning all 14 broadcasts from 2009-2014: Directing, Producing and Editing the nominations packages and live-directing sequences in the cut-down EVS edits for the live broadcast on the night.

**Edit Producer/ Director** – Wall-to-Wall/ BBC1 – **The Voice UK**

- Edit Producing VTs, Pre-Titles, Promo VTs and directing backstory shoots.

**Series Director** – 12 Yard/ Ch4 – **Celebrity Coach Trip Series 3**

- Producing, directing and edit producing celebrity holiday shenanigans for CH4's daytime cornerstone.

**Producer/ Director** – Splash Media/ E4 – **Great British Hairdresser**

- Obs Doc: One of 3 Directors self shooting and PSC directing for 'The Apprentice for Hair Stylists. Ownership of 6 of 10 x1 hr Eps Shooting in various countries and in the UK.

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**Director** – Inner Circle & Phil McIntyre / Pepsi – **Dynamo @ Wireless Festival**

- Directing multi-camera Magic Sequences with music A-listers in hectic festival environment.

**Producer/ Director/ Editor** – Unique TV/ Disney Channel – **My Camp Rock 2: Extra Jam**

- Producing ,self-shooting and edit producing/ editing 15 x 5 minute ‘Extra’ presenter-led, scripted comedic behind the scenes shows. Youth-based.

**DV Director** – Love Productions/ Sky One – **Cirque De Celebrite Series 2**

- Shooting profile VTs and actuality footage of the Celebs training for their weekly circus performance.

**Producer/ Director** - Talkback Thames/ ITV 1 – **WAGS Boutique**

- Directing Entertainment Ob-Doc following the trials and tribulations ten footballers’ wives and girlfriends opening of their own SOHO fashion boutiques.

**Insert Producer** – WhizzKid TV / Ch4 – **Stand Up To Cancer**

- Overseeing the acquisition and edit of promo-style tease VTs placed within the live telethon.

**Producer / Director** – BBC1 / WHIZZ KID – **Let’s Dance for Sport Relief**

- Producing and Directing fun, upbeat inserts and over the weeks for the main show and online.

**Producer/ Director** – Granada Media / ITV1 “**The Paul O’Grady Show” Series 1/2/3**

- Producing and Directing VT inserts for BAFTA award winning prime time comedy ratings giant.

**Producer / Director** – Princess Productions – **Diageo’s World Class 2014**

- Filming the glossy and dramatic highs and lows of the world’s premiere cocktail championship.

**Director / Edit Producer** – Thames – **The Great British Songbook**

- Directing a large-budget series pilot for “The Next Strictly/ X-Factor.”

**Advert Director** – 12 Yard Productions / ITV2 – **Top Dog Model**

- Directing the commercial within the Grand Final (Ep 10). Two dogs, two ads, one winner.

**Producer/ Director/ Editor** – Endemol UK/ Bebo – **The Gap Year**

- Self shooting and editing weekly Episodes on a 6 month trip following a Gap Year Student on their voyage of a lifetime around the globe. [www.bebo.com/thegapyear](http://www.bebo.com/thegapyear) - Filming in over 25 countries and travelling with only the contributor for over 35,000 miles.

**Director** – Hey Buddy TV / MTV – **Staying Alive – The Testing Diaries**

- Casting contributors and directing the Indian shoot in Delhi for a 23 minute documentary on MTV following to drama and stigma surrounding young people around the world being tested for HIV

**Director** – Hey Buddy TV / MTV – **MTV Meets Tony Blair**

- Casting contributors and directing the lead up and moment Tony Blair sat with 8 young Africans to discuss the G8 summit’s most pressing issues; corruption, aids, poverty, education and crime.

**Director** – **Edward Sharpe and the Magnetic Zeros at the Old Vic Tunnels**

- Official Selection at Knoxville Film Festival 2014. Arts documentary. showcasing a week of art and performances curated by one of the world’s most creative bands and artists in one of London’s most unusual venues.

**Director** – PMA/ Clerkenwell Films – **Misfits S3 – Behind The Camera Documentary**

- Self Shooting and Editing 30 mins of on-set Behind-the-scenes documentary for DVD extras.

**Director**– Silver Bullet Entertainment / Canadian TV Markets – **Run of a Lifetime**

- Documentary following the heroic story of long distance running pioneer and Olympic Torch Bearer Colin Rowland as he wrestled with the dangers of marathon running with Type 2 Diabetes and how he has furthered the invention of an artificial pancreas.

**Director** – BAFTA (various)

- Live Multicam directing and editing films for BAFTA such as the Annual Film Lecture with Peter Wier and the "Life In Design" of Scorsese & Fellini's Production Designer Dante Ferretti.

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## Commercial & Branded - Director

2005 – Present Day - Many examples on [www.chrispurchase.com](http://www.chrispurchase.com)

Rocketman Official Music Video	<a href="https://www.youtube.com/watch?v=AjWokqBxODs">https://www.youtube.com/watch?v=AjWokqBxODs</a>	
OGGs Recipes	<a href="https://www.youtube.com/channel/UCPOAvURqhGVOR_Ddze9vrlA">https://www.youtube.com/channel/UCPOAvURqhGVOR_Ddze9vrlA</a>	
Eric Bana - Michelin Car Connections		<a href="http://www.chrispurchase.com">www.chrispurchase.com</a>
Keanu Reeves at Le Mans - Michelin Car Connections		<a href="http://www.chrispurchase.com">www.chrispurchase.com</a>
Keanu Reeves at Goodwood - Michelin Car Connections		<a href="http://www.chrispurchase.com">www.chrispurchase.com</a>
Jojo Rabbit BTS Documentary		DVD and Online
Avengers EndGame - Main Cast - Branded Content		% Marvel Studios
Nicola Adams - STRONG by Zumba Advert	<a href="https://vimeo.com/342038477/4a393084c4">https://vimeo.com/342038477/4a393084c4</a>	
Fleur East Zumba Lockdown Promo		Zumba
Mary Poppins Returns: Mirror Magic Promo		Online
Mary Queen of Scots: Behind The Scenes & Promo Featurettes		Online
The Favourite: Home Entertainment 30min Making-Of Doc		Blu-Ray Release
Bohemian Rhapsody EPK Music Promo - Fox International		Online
Dynamo: "Magic of Barca Campaign"	<a href="https://www.youtube.com/watch?v=QfyO1bOObi8">https://www.youtube.com/watch?v=QfyO1bOObi8</a>	
Midem Music Awards Promo & Taster		
Fantastic Beasts & Where to Find Them 2 - Promo On-Set Pieces		To Be Released
Kingsman: The Golden Circle - Film Promo Junket O-Set Pieces		Various Int. Media Outlets
Nestle - Milky bar Buttons World of Imagination		
Halfords - Family Pit Stop Online Spot		
Goodwood Festival of Speed - Michelin Car Connections		<a href="http://www.chrispurchase.com">www.chrispurchase.com</a>
British Airways - Miami Route Viral		
EFL Festive Football Branded Content Campaign		<a href="http://www.chrispurchase.com">www.chrispurchase.com</a>
Duplo - Learning with Lego Branded Piece / HSBC		
Warchild: Passport To The Brits Performances: Lianne La Havas	<a href="http://www.chrispurchase.com">www.chrispurchase.com</a>	
Jocks & Nerds – Shinola Branded Content	<a href="http://www.chrispurchase.com">www.chrispurchase.com</a>	
Huffington Post HSBC Life-hack in a Day promos x 2		Release TBC
SEAT – George & Larry Lamb's Road Trip	<a href="https://www.youtube.com/watch?v=hN0Sm59WNzw">https://www.youtube.com/watch?v=hN0Sm59WNzw</a>	
Huffington Post/ HSBC – Better Banking Promo		Release TBC
Acer/ MSN – Happy Holiday Adverts		<a href="http://www.msn.com">www.msn.com</a>
Heineken "Cities of The World" Campaign Teaser		To Be Released
Visit Britain Campaign		Online
Edward Sharpe Promo Music Doc	<a href="http://vimeo.com/32710372">http://vimeo.com/32710372</a>	
'Dredd' The Movie- Featurettes	<i>In conjunction with cinema Film Release Sept 2012</i>	
Johnnie Walker Keep Walking	<a href="https://vimeo.com/40185201">https://vimeo.com/40185201</a> (password - chris123)	
Disaronno Film Series	<a href="http://vimeo.com/32454061">http://vimeo.com/32454061</a>	
Cointreau-versial Dita Promo	<a href="http://vimeo.com/35598564">http://vimeo.com/35598564</a>	
Vodafone 'World of Difference' Spot	<a href="http://vimeo.com/15954153">http://vimeo.com/15954153</a>	

## References (more available upon request)

Neill Sullivan  
 CEO – Silver Bullet Entertainment  
 various Commercial and Music Commissions  
 07968723101

Pip Ayers  
 Owner: PMA Production Services  
 07968970122

Joe Evans  
 Head of Development - BBC Studios  
 07790 030628

Darren Sole  
 SP - British Animal Honours / Flockstars  
 07967 751007

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